

Top 10 Reasons to Sell Your Home Now

10. We have programs that allow you to buy now and then sell. Being a non-contingent buyer is both possible and awesome. Celebrate the holidays in a new home!
9. The ever-increasing use of Web searches has added a significant off-season dimension to real estate sales. With time at home, the number of "hits" per listing increases over the holidays. Fewer listings + more hits = better exposure for your home. Yes, buyers do buy homes just from viewing it online. Get seen & get sold.
8. If you do decide to show & go the more traditional MLS route, your home will show beautifully, with very little extra effort on your part. The smell of pine or baking, the warmth of holiday decorations - these create an inviting showing atmosphere. Don't overdo & don't stress. The homey feel created by the holiday season can be a propellant to buy!
7. People are making changes and making moves! January is a big transfer month and buyers may use their holiday time to shop for their new home. Corporately relocating buyers usually are motivated, consistent to a timeline, and backed by corporate benefits to assure the closing occurs smoothly. We have many corporate relocating buyers in North Texas!
6. Less hassle in the closing. Less wait time for home inspectors and appraisers. Since there are fewer real estate transactions occurring during the holiday season, this means that the professionals who are involved in a real estate transaction aren't juggling as many transactions. Decreased demand for service providers like movers, remodelers, decorators, appliance installers and other services make them more available & may make pricing more reasonable.
5. Interest rates remain low – which helps your potential buyers pay you top dollar, and helps you on your next purchase. The end of a financial year can remind people of their true goals, the best tax strategies and get them motivated to take action now.
4. Inventory of competition is lower. It's already low, and now will be even lower! You can sell privately, you can have no showings....you decide how to sell quickest, easiest, for the most \$\$!
3. We have Verified Buyers who are paying top dollar for homes now, with no or few showings necessary. Don't clean or update.....just find out how much \$\$ you could have in your pocket as net proceeds. Selling now can be easy and you set your own terms, your own move out schedule.
2. It is very possible to go under contract now, and delay closing until after the holidays. This timing suits many buyers, so do not be discouraged by thinking about a holiday move. "Seller Temporary Leasebacks" are easily accomplished these days and can make selling now, moving later easy for you.
1. You have equity! Pay off debts, take a vacation, give yourself or your family a gift, move up or move down. You have equity that you weren't expecting – how could you use it?